

# SEVENTH WORLD CONGRESS

## ULTRASOUND IN MEDICAL EDUCATION



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## UCI School of Medicine

### Department of Emergency Medicine

## SEPTEMBER 12 – 15, 2019

Please visit our website for more information

[www.wcume2019.org](http://www.wcume2019.org)

**The World Congress of Ultrasound in Medical Education** attracts medical professionals and educators from universities, industry and government agencies all over the world. Over the previous six conferences the World Congress on Ultrasound in Medical Education has grown to become an international event. Become part of the Seventh Annual World Congress and have an opportunity to deliver your message in a professional and educational environment. This meeting presents you with the chance to network and build relationships with ultrasound experts from all over the world in ways that provide maximum exposure and company visibility.

**By becoming an exhibitor at the meeting,** you will be listed in the conference program and other possible promotional materials – depending on sponsorship level. The expected 400 plus attendees are eager to network and learn about your products first hand. The Seventh Annual Congress has been designed to help exhibitors gain exposure and maximum traffic through effective scheduling and placement in our main ballroom. We have maximized exhibitor visibility by driving traffic to this space during all meals and breaks – except dinner. Space is limited; please do not wait to sign up.

*This is the most comprehensive gathering of ultrasound professionals with a vested interest in bringing their paradigm shift of education based research to their representing institutions - from around the world! We look forward to seeing you in sunny California!*

EXHIBIT LEVELS	
Corporate	Negotiable
Platinum	\$20,000
Gold	\$15,000
Silver	\$10,000
Bronze	\$2,000

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### Advertising Opportunities

Advertising opportunities exist in the printed program and registration packets that all attendees will receive. Pricing for these unique opportunities begins at \$500.

### Flyer inserted in registration packet - \$500

\$500 - Your organization will ship 600 copies of your one-page flyer to us, and we'll include it in the registration packet that all attendees will receive at conference registration check-in. -Deadline for inclusion is August 1st.

### Advertisement in Printed Program

Your organization will supply us with your ad of interest, and we will include it in the printed program that all attendees will receive. Deadline for ad inclusion is August 1st, 2019.

Printed Program Prices	For-Profit	Non-Profit
Quarter Page Ad	\$500	\$250
Half Page Ad	\$1,000	\$500
Full Page Ad	\$2,000	\$1,000

*To take advantage of these advertising opportunities, please contact:*

Amal Khalil, MBA  
Chief Administrative Officer  
Department of Emergency  
Medicine University of California,  
Irvine  
(714) 456-8565 -Phone  
(714) 456-3714- Fax  
(714) 506-1993- Pager  
[akhalil@uci.edu](mailto:akhalil@uci.edu)

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### EXHIBITOR LEVEL DESCRIPTIONS

#### CORPORATE LEVEL

Please inquire with Amal Khalil, MBA, [akhali@uci.edu](mailto:akhali@uci.edu) for price

- Named as event exhibitor in media releases (pre and post)
- Promotion as “Corporate Level Exhibitor” in all marketing collateral including event program
- Full-page, color ad in event program
- Company name and special listing as “Corporate Level Exhibitor” on the World Congress website with a link to your company website
- 30 second video on World Congress website (provided by company)
- Signage with company name (sized by sponsorship level) in general and special event areas
- Recognition from podium
- Video screen signage
- Company name on conference agenda and materials
- Company name on conference bag
- Exhibitor ribbon for name badge
- Congress Farewell Party, Saturday evening
- 10 complimentary full conference registrations
- 2 exhibit booth spaces in premium location with priority selection

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#### PLATINUM LEVEL: \$20,000

- Named as event exhibitor in media releases (pre and post)
- Recognition in program as Platinum Level Exhibitor
- Full-page, color ad in event program
- Company name and special listing as “Platinum Level Exhibitor” on the World Congress website with a link to your company website
- Signage with company name (sized by sponsorship level) in general with special event areas
- Company name on conference agenda and materials
- Insert in conference bag
- Exhibitor ribbon for name badge
- Congress Farewell Party, Saturday evening
- 8 complimentary full conference registrations\*
- 1 exhibit booth space in premium location with priority selection

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### **GOLD LEVEL: \$15,000**

- Recognition in program as exhibitor ½ page, color ad in event program
  - Company name and Listing as an exhibitor on the World Congress website
  - Signage with company name (sized by sponsorship level) in general and special event areas
  - Company name on conference agenda and materials
  - Exhibitor ribbon for name badge
  - Congress Farewell Party, Saturday evening
  - 3 complimentary full conference registrations\*
  - 1 exhibit booth space
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### **SILVER LEVEL: \$10,000**

- Recognition in program as exhibitor
  - ½ page, black and white ad in event program
  - Company name and Listing as an exhibitor on the World Congress website
  - Signage with company name (sized by sponsorship level) in general and special event areas
  - Exhibitor ribbon for name badge
  - Congress Farewell Party, Saturday evening
  - 2 complimentary full conference registrations\*
  - 1 exhibit booth space
- 

### **BRONZE LEVEL: \$2,000**

- One exhibit booth space, including:
  - Skirted Table
  - 2 Chairs
  - Electrical outlet or receptor
- Also includes:
- 2 Exhibitor badges to attend the booth
- Recognition on the conference website and in the program

*\*Exhibitors and other representatives of commercial supports will have access to all conference activities with the exception of those sections that are accredited for CME.*

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### **Contacts for Exhibits:**

Amal Khalil, MBA  
Chief Administrative Officer  
Department of Emergency Medicine  
University of California, Irvine  
(714) 456-8565 -Phone  
(714) 456-3714- Fax  
(714) 506-1993- Pager  
[akhalil@uci.edu](mailto:akhalil@uci.edu)

The UC Irvine Federal Tax ID number is 95-2226406. Exhibit space is limited and confirmed on a first come, first served basis.

Please confirm your exhibit space by July 31, 2019, by mailing exhibitor fee and completed Exhibit Confirmation Form to:

UC Irvine Health, Department of Emergency Medicine  
333 City Boulevard West, Suite 640  
Orange, CA 92868  
Attn: Ms. Amal Khalil  
Please make check payable to:  
The Regents of the University of California

We appreciate the enhancement that your educational materials and products provide for our conference participants and look forward to your attendance.